ERICA DEAN

graphic designer

678-333-9056

www.ericadeandesign.com

@ @ericadean_design

TOOLS

Illustrator
Photoshop
InDesign
After Effects
Figma
Microsoft Suite
Mailchimp
Basecamp
Slack

SKILLS

Illustration
Typography
Design Concepts
Adaptability
Attentiveness
Organization
Time Management

INTERESTS

Reading Traveling Photography Music

EDUCATION -----

Georgia State University- Atlanta, Georgia

B.F.A. in Graphic Design, Magna Cum Laude

EXPERIENCE ----

Marketing & Graphic Design Intern

GSU PR & Marketing • June 2022 - August 2023

- · Designed marketed print and digital material
- Illustrated university web stories along side writers
- Created editable university-wide design templates
- File management

Graphic Design Assistant

GSU Student Support Services • June 2021 - May 2022

- Designed digital and printed posters, flyers, and calendars
- Managed and designed social media posts and email newsletters
- Created branding for student resources and organizations

Illustrator

The Signal • February 2021 - May 2021

- Illustrated images for bi-weekly newspaper
- Collaborated with writers and layout designers

Housing Ambassador

Georgia State University • January 2020 - March 2020

- Communicated with prospective students on on-campus housing
- Answered questions from parents and their students
- Provided tours of dorming options

ACHIEVEMENTS

AJC Peachtree Roadrace Shirt Design Finalist

February 2023

48HR Repack Packaging Nominee

February 2022

UNCF Art Scholarship Recipient

May 2022

Burger King Scholarship Recipient

May 2019